

<i>SERFF Tracking Number:</i>	<i>NWST-127194825</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Northwestern Long Term Care Insurance Company</i>	<i>State Tracking Number:</i>	<i>48954</i>
<i>Company Tracking Number:</i>	<i>90-2451 LTC (0611)</i>		
<i>TOI:</i>	<i>LTC03I Individual Long Term Care</i>	<i>Sub-TOI:</i>	<i>LTC03I.001 Qualified</i>
<i>Product Name:</i>	<i>90-2451 LTC (0611)</i>		
<i>Project Name/Number:</i>	<i>90-2451 LTC (0611)/90-2451 LTC (0611)</i>		

Filing at a Glance

Company: Northwestern Long Term Care Insurance Company

Product Name: 90-2451 LTC (0611)

SERFF Tr Num: NWST-127194825 State: Arkansas

TOI: LTC03I Individual Long Term Care

SERFF Status: Closed-Filed-

State Tr Num: 48954

Closed

Sub-TOI: LTC03I.001 Qualified

Co Tr Num: 90-2451 LTC (0611)

State Status: Filed-Closed

Filing Type: Advertisement

Reviewer(s): Harris Shearer,
Stephanie Fowler

Authors: John Kotarski, Cassandra Hoefke
Disposition Date: 06/06/2011

Date Submitted: 06/01/2011

Disposition Status: Filed-Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

General Information

Project Name: 90-2451 LTC (0611)

Status of Filing in Domicile: Pending

Project Number: 90-2451 LTC (0611)

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments:

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact:

Filing Status Changed: 06/06/2011

State Status Changed: 06/06/2011

Deemer Date:

Created By: Cassandra Hoefke

Submitted By: Cassandra Hoefke

Corresponding Filing Tracking Number:

Filing Description:

Enclosed, please find a new advertising new form that will be used by our agents as part of our sales illustrations with prospective clients.

Please note that forms 90-2129 LTC (1010), (Cover Page), 90-2112 LTC (1010) (Benefit Summary), and 90-2436 LTC (1010) (Disclosure Statement) will always be provided when any form in this filing is used. These forms were approved by your Department on 07/26/2010.

If you have questions regarding the attached forms, please call me at (414) 665-5637 or e-mail me at

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 Company
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johnkotarski@northwesternmutual.com. When sending an e-mail, please copy Cassandra Hoefke at cassandrahoefke@northwesternmutual.com.

Sincerely,

John Kotarski
 Product Compliance Specialist
 Actuarial Department

Company and Contact

Filing Contact Information

John Kotarski, Product Compliance Specialist johnkotarski@northwesternmutual.com
 720 East Wisconsin Avenue 414-665-5637 [Phone]
 Rm S845 414-665-5006 [FAX]
 Milwaukee, WI 53202

Filing Company Information

Northwestern Long Term Care Insurance	CoCode: 69000	State of Domicile: Wisconsin
Company		
720 East Wisconsin Avenue	Group Code: 860	Company Type: Long Term Care
Rm S845	Group Name:	State ID Number:
Milwaukee, WI 53202	FEIN Number: 36-2258318	
(414) 271-1444 ext. [Phone]		

Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No
Fee Explanation:	\$50.00 Fee Per Advertising Form.
Per Company:	No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Northwestern Long Term Care Insurance	\$50.00	06/01/2011	48230375
Company			

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Stephanie Fowler	06/06/2011	06/06/2011

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Disposition

Disposition Date: 06/06/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule Form	Schedule Item Your Options for Long-Term Care	Schedule Item Status Filed-Closed	Public Access Yes
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Form Schedule

Lead Form Number: 90-2451 LTC (0611)

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Filed-Closed 06/06/2011	90-2451 LTC (0611)	Advertising	Your Options for Long-Term Care	Initial		0.000	90-2451 LTC (0611).PDF

YOUR OPTIONS

It's important to consider all options and resources available should you ever need long-term care.



Policy Form TT.LTC.(1010) and TT.LTC.ML.(1010). Policy Form TT.LTC.LP.(1010) is only available in Texas. Policy form TT.LTC.ML.(1010) is only available in Pennsylvania, New Jersey, Ohio and New York. This material is not all-inclusive. The policy provides a complete list of benefits, limitations, and exclusions. QuietCare® is an individual tax-qualified long-term care insurance policy that is medically underwritten. Your state's insurance department may have additional information, including a buyer's guide, explaining long-term care insurance. This material is produced for the marketing and solicitation of insurance. A financial representative (a licensed insurance agent/producer of Northwestern Long Term Care Insurance Company) may contact you.

*Also referred to as Medi-Cal in California, MassHealth in Massachusetts, and TennCare Medicaid in Tennessee.

Northwestern Long Term Care Insurance Company
A subsidiary of The Northwestern Mutual
Life Insurance Company • Milwaukee, WI
www.northwesternmutual.com

Policy Form: TT.LTC.(1010)

90-2451 LTC (0611)



**Northwestern Long Term Care
Insurance Company™**

A Northwestern Mutual Company